PURE PERFORMANCE® 9-900

Architectural Coatings

Pure Performance Interior Latex Primer

GENERAL DESCRIPTION

Our premium low-odor, zero-VOC** (volatile organic compounds) primer is designed to meet the performance requirements of the institutional, commercial and residential markets. *Pure Performance* Interior Latex Primer is formulated to provide excellent sealing, hiding and application with low-odor and zero-VOC** properties. Ideal for use in occupied areas such as: hotel/motel resort properties, nursing homes, homes, schools, government facilities, retail space, office buildings, hospitals, and apartments.

RECOMMENDED USES

Gypsum Wallboard-Drywall
Plaster
Wood

CONFORMANCE STANDARDS

- VOC compliant in all regulated areas
- Can help earn LEED® 2009 credits
- Meets GREENGUARD® Indoor Air Quality Certified® and *GREENGUARD* Children & Schools Certified℠
- Meets the Collaborative for High Performance (CHPS) Low-Emitting Materials criteria section 01350
- MPI® approval in category #149, Primer Sealer, Interior, Institutional Low Odor/VOC
- Meets *MPI* Green Performance Standard (GPS-1 & GPS-2)

APPLICATION INFORMATION

Stir thoroughly. Apply with a high quality brush, roller, paint pad or by spray equipment. Read all label and Material Safety Data Sheet (MSDS) information prior to use. MSDS are available through our website or by calling 1-800-441-9695.

Airless Spray: Pressure 2000 psi, tip 0.015" - 0.021"

Spray equipment must be handled with due care and in accordance with manufacturer's recommendation. High-pressure injection of coatings into the skin by airless equipment may cause serious injury.

Brush: Polyester/Nylon Brush
Roller: 3/8" - 3/4" nap roller cover

APPLICATION INFORMATION

Thinning: No thinning is required. If necessary, thin with up to 1/4 pt. (118 mL) of water per U.S. gallon (3.78 L) of primer may be added.

Permissible temperatures during application:

Material:	50 to 90ºF	10 to 32ºC
Ambient:	50 to 90ºF	10 to 32ºC
Substrate:	50 to 90ºF	10 to 32ºC

PRODUCT DATA

PRODUCT TYPE: 100% Acrylic Latex
GLOSS: Flat: 2 to 6 (60º Gloss Meter)
VOLUME SOLIDS: 35% +/- 2%
WEIGHT SOLIDS: 50% +/- 2%
VOC:** 0 lbs./gal (0 g/L)

WEIGHT/GALLON: 10.8 lbs. (4.9 kg) +/- 0.2 lbs. (91 g)

COVERAGE: Approximately 400 sq. ft./gal. (37 sq. m/3.78L) per U.S. gallon (3.78 L) on nonporous surfaces.

Wet Film Thickness:	4.0 mils
Wet Microns:	102
Dry Film Thickness:	1.4 mils
Dry Microns:	36

Coverage figures do not include loss due to surface irregularities and porosity or material loss due to application method or mixing.

DRYING TIME: Dry time @77ºF (25ºC); 50% relative humidity.

To Touch:	1 hour
To Recoat:	4 hours

Drying times listed may vary depending on temperature, humidity, film build, color, and air movement.

WASHING INSTRUCTIONS: Wait at least 14 days after painting before cleaning the surface with a non-abrasive mild cleaner.

CLEANUP: Clean tools with warm soapy water.
DISPOSAL: Contact your local environmental regulatory agency for guidance on disposal of unused product. Do not pour down a drain or storm sewer.

FLASH POINT: Over 200ºF (93ºC)

FEATURES / BENEFITS

Features	Benefits
0 g/L VOC**	Meets the most stringent environmental regulations nationwide
Low odor	Ideal for painting in occupied spaces
100% Acrylic	Excellent durability and washable finish
Moisture resistant	Minimizes water streaking
Excellent adhesion	Adheres to difficult substrates
Excellent enamel holdout	Promotes even sheen in topcoats
Soap and water clean-up	Safe waterborne formula
MPI approval in Category #149 Primer Sealer, Interior, Institutional Low Odor/VOC	Meets strict performance and aesthetic requirements
MPI approval in Category #149 X-Green	Meets *MPI*'s most stringent environmental standard
Can help earn *LEED* 2009 credits	Contributes to sustainable design

****Colorants added to this base paint may increase VOC level significantly depending on color choice.**

GENERAL SURFACE PREPARATION

Surfaces to be coated must be dry, clean, sound, and free from all contamination including loose and peeling paint, dirt, grease, oil, wax, concrete curing agents and bond breakers, chalk, efflorescence, mildew, rust, product fines, and dust. Remove loose paint, chalk, and efflorescence by wire brushing, scraping, sanding, and/or pressure washing. Putty all nail holes and caulk all cracks and open seams. Sand all glossy, rough, and patched surfaces. Feather back all rough edges to sound surface by sanding.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust or fumes. LEAD IS TOXIC. EXPOSURE TO LEAD DUST OR FUMES CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a properly fitted NIOSH-approved respirator and prevent skin contact to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the USEPA National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead. In Canada contact a regional Health Canada office. Follow these instructions to control exposure to other hazardous substances that may be released during surface preparation.

GYPSUM WALLBOARD-DRYWALL: Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust before priming the substrate.

PLASTER: Plaster, hardcoat, skim coat, or other alkaline surfaces should be allowed to cure for at least 30 days prior to priming with an alkali resistant primer.

WOOD: Unpainted wood or wood in poor condition should be sanded smooth and wiped clean before priming the substrate. Spot prime knots or resinous areas before the application of the first full coat of primer. Nails or screws should be countersunk, and they along with any indentations should be mudded flush with the surface, sanded smooth and cleaned to remove any dust before priming the substrate.

LIMITATIONS OF USE

FOR INTERIOR USE ONLY. Apply when air, surface and product temperatures are between 50ºF (10ºC) and 90ºF (32ºC).

PROTECT FROM FREEZING.

Not recommended for use on floors.

PACKAGING

1-Gallon (3.78 L)
Quart (946 mL)

TINTING AND BASE INFORMATION

May be tinted to approximate color of the topcoat. Refer to the appropriate color formula book, automatic tinting equipment, and or computer color matching system for color formulas and tinting instructions.

9-900 White

Some colors, or drastic color changes, may require more than one coat to achieve a uniform finish

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